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Arkema Selects Brenntag as Primary Distributor of Waterborne Resins in the US

Arkema today announced that, effective August 1, 2019, Brenntag North America, Inc. will be the primary distributor in the United States for Arkema waterborne resins sold under the Encor®, Celocor®, Snap® and Neocar® trade names. These resins are used to formulate products across multiple industries, including architectural and industrial coatings, adhesives, caulks and sealants, construction products, and traffic markings.

"As we evaluated potential distribution partners in North America, we were impressed by Brenntag's ability to market, deliver and support products in industries where technical expertise is required," Eric Kaiser, regional president for Arkema's coating resins business in North America, explained. "They have the resources and expertise necessary to ensure end users get the most from our waterborne resin products."

Specifically, Arkema looked at Brenntag's national coverage, logistics and operational efficiencies, digital marketing and technical capabilities. With regional application labs and market-focused sellers, Brenntag offers the resources needed to help formulators develop products to existing specifications and support future needs for technical collaboration and partnership.

As a result of this selection, effective September 1, 2019, Univar Solutions (previously Nexeo Solutions) will no longer be an authorized distributor for these products. Arkema and Brenntag will be working to transition accounts to new representatives prior to that time.

"We anticipate a smooth transition to Brenntag," Kaiser said. "We are working closely with everyone involved to ensure they receive the optimal products and support for their specific formulation and business needs."

End users and formulators looking for more information should contact Brenntag at 866-826-3267.

Encor®, Celocor®, Snap®, and Neocar® are registered trademarks of Arkema Inc.

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion (\$10.4 billion) in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. www.arkema.com*

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