



Cary, NC – July 19, 2019

## Arkema Consolidates Distribution of CRAYVALLAC® Additives in the United States

**Arkema today announced that, effective October 1, 2019, the company will be consolidating its distribution network in the southern half of the United States for CRAYVALLAC® Additives. Palmer Holland will be responsible for distribution in the southeastern and Peninsula Polymers will be responsible for the southwestern states. CRAYVALLAC® Additives are used across many different applications, including industrial and protective coatings.**

"Due to recent changes and potential conflicts with one of our distributors, we took the opportunity to evaluate our channels in North America," Mike Iwaniw, business manager for the coating resins business with Arkema in North America, explained. "Based on that evaluation, we believe our customers will be best served through these two regional distributors. They have the resources and expertise with the CRAYVALLAC® line to deliver valuable technical solutions to our customers."

Previously, these regions were shared by a third company. Effective October 1, 2019, distributor IMCD will no longer be an authorized distributor of CRAYVALLAC® Additives. Arkema is working with the remaining distributors and customers to transition accounts to new representatives prior to that time.

"We do not anticipate any delays or other concerns as customers make the necessary transitions," Iwaniw said. "We are working closely with everyone involved to ensure we do not disrupt supply or ongoing support for technical or commercial needs."

Customers working with anyone other than IMCD will be unaffected by this announcement.

Additional information can be found at [www.coatingresins-arkema.com](http://www.coatingresins-arkema.com).

CRAYVALLAC® is a registered trademark of Arkema Inc.

*A designer of materials and innovative solutions, **Arkema** shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion (\$10.4 billion) in 2018, we employ approximately 20,000 people worldwide and operate in close to 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. [www.arkema.com](http://www.arkema.com)*

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