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## Arkema Introduces New ENCOR® 137 VAE Latex for Tape Joint Compounds

Arkema today introduced ENCOR® 137 Vinyl Acetate-Ethylene (VAE) latex for use in tape joint compounds, cement admixtures and production of redispersible powders. This new product offers a wide range of easy formulating capabilities, allowing for more efficient operations and potential products.

"Our goal in developing ENCOR® 137 VAE latex was to provide formulators with a binder they could use across many different products," Keith Olesen, Field Marketing Manager for Arkema, explained. "We did this in two ways. First, by ensuring compatibility with the other materials used and, second, by reducing or eliminating the need for additives that might affect performance, in this case, external plasticizers."

Specific benefits of ENCOR® 137 VAE latex include:

- Excellent compatibility and stability
- Easy formulation and high efficiency
- No external plasticizer required
- Excellent tape bond adhesion and crack resistance

ENCOR® 137 VAE latex binder is now commercially available. To learn more, visit [www.arkemacoatingresins.com](http://www.arkemacoatingresins.com).

### About Arkema

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans High Performance Materials, Industrial Specialties and Coating Solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.3 billion (\$9.4 billion) in 2017, we employ around 20,000 people worldwide and operate in some 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation.

[www.arkema.com](http://www.arkema.com)

ENCOR® is a registered trademark of Arkema Inc.

### CONTACTS:

**Press:** Michael Crisp

+1 864-525-9307

[mike@crisppr.com](mailto:mike@crisppr.com)

**Business:** Bob Cook

+1 239-676-7693

[bobcook@cookmarcomm.com](mailto:bobcook@cookmarcomm.com)