

King of Prussia, PA, Sept. 2, 2015

Arkema's Pebax® Powered™ material set to Stretch the Limits™ at The Materials Show in Portland, OR

Pebax® thermoplastic elastomers have decades of experience in the sports industry. At The Materials Show, September 16-17, in Portland, OR, Arkema will showcase high-performance sports applications in which Pebax® materials can Stretch the Limits™.

Arkema's Pebax® thermoplastic elastomers are known for their contributions to high-performance sports equipment. Now this power brand has engaged with the most prestigious names in the sports industry, leading to the creation of a cooperative Pebax® Powered™ program geared to athletes who seek excellence without compromise.

Stretch the Limits™ with high-performance properties

Pebax® Powered™ sports equipment benefits from a variety of high performance properties. Likewise, Pebax® Powered™ athletes around the world can boost their game beyond the competition and Stretch the Limits™ of their performance.

Key properties:

-  Lightweight
-  Energy Return
-  Tough & Flexible
-  Enduring Elasticity
-  Shock Resistant



Pebax® Powered™ video lineup

Recent competitions between Pebax® material and TPU have showcased the important performance properties for sports equipment. Luckily these contests have been captured on film and attendees at The Materials Show on September 16th will have the first look. Visitors to booth #716 will discover which material prevails and have an opportunity to talk with our product and market experts. We want to discuss opportunities, push the boundaries, and Stretch the Limits™ of the sports industry with you.

Find out more:

- > Contact the Pebax® Powered™ team
- > Discover a comprehensive range of innovative solutions for the sports industry
- > Download the press release (pdf)

A global chemical company and France's leading chemicals producer, Arkema is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in close to 50 countries, some 19,000 employees and research centers in North America, France and Asia, Arkema generates pro forma annual revenue of some €7.5 billion (\$9.5 billion), and holds leadership positions in all its markets with a portfolio of internationally recognized brands.

Stretch the Limits and Powered are trademarks and Pebax is a registered trademark of Arkema.

Press Relations:

Stan Howard

Tel.: +1 610-205-7027

E-mail: stan.howard@arkema.com

Business Contact:

Brandon Babe

Tel.: +1 610-205-7234

E-mail: Brandon.babe@arkema.com